



2023

RE: Museum Sponsorship

We invite your business to celebrate our 80th anniversary this year as a Geneva History Museum sponsor. There are several levels of sponsorship available with increased exposure and benefits throughout the year.

The Geneva History Museum received the highest achievement of National Accreditation by the American Alliance of Museums which has increased exposure and attendance. Join forces with the first nationally accredited museum in Kane County and be recognized by your community.

We appreciate your consideration and hope we can work together this year. Please let me know if you have any questions.

Thank you!

Sincerely,



## Geneva History Museum Annual Sponsorship Levels - 2023

BENEFITS	PIONEER \$150/year	SETTLER \$300/year	HISTORIAN \$500/year	HERRINGTON \$1,000/year	GOLD \$2,500/year	PLATINUM \$5,000+/year
Museum Membership benefits for up to four employees - includes free admission & discounts	✓	✓	✓	✓	✓	✓
Recognition on Museum lobby donor wall and in annual mailing to 700 addresses	✓	✓	✓	✓	✓	✓
Supplied coupon for Swag Bags with offer to promote your business - given to each program attendee during 2023 (over 1,000 people)	✓	✓	✓	✓	✓	✓
Two hours of research from the Museum's archives		✓	✓	✓	✓	✓
Private party at Museum for 50 people with behind the scenes guided tours (food and drink not supplied)					✓	✓
<b>ANNUAL FUNDRAISER SPONSOR (September)</b>						
Verbal recognition of sponsorship at event		✓	✓	✓	✓	✓
Logo on marketing materials, website, social media, event program and digital screens			✓	✓	✓	✓
Complimentary table of 10 at event					✓	✓
Direct contact with a ten minute personal sponsorship recognition at event by a representative						✓
Museum produced video featuring your business sponsorship (will be shown at Annual BBQ Fundraiser and on social media)			✓	✓	✓	✓
<b>VOLUNTEER APPRECIATION DINNER SPONSOR (April)</b>						
Logo on marketing materials, website, social media, event program and digital screens					✓	✓
<b>MAY IS MEMBERSHIP MONTH SPONSOR</b>						
Logo on marketing materials, website, social media, event program and digital screens					✓	✓

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<b>ANNUAL MEMBERS CELEBRATION SPONSOR (December)</b>						
Logo on marketing materials, website, social media, event program and digital screens					✓	✓
Direct contact with a ten minute personal sponsorship recognition at event by a representative						✓
Meet our Members (500+) with an invitation for two to attend this event	✓	✓	✓	✓	✓	✓
<b>FEATURE EXHIBITION SPONSOR (February - December)</b>						
Logo on marketing materials, website, social media, gallery entry and digital screens				✓	✓	✓
Direct contact with a ten minute personal sponsorship recognition at exhibition opening by a representative						✓
Meet our Members with an invitation to attend the VIP/ Members Only Exhibition Preview Party	✓	✓	✓	✓	✓	✓
<b>SUMMER CHILDREN'S EXHIBITION SPONSOR (June - August)</b>						
Logo on marketing materials, website, social media, gallery entry and digital screens						✓



## 2023 Annual Sponsorship

Yes! We would like to support the Geneva History Museum in 2023 at the following level:

\_\_\_ Corporate \$150/Year

\_\_\_ Herrington \$1,000/Year

\_\_\_ Settler \$300/Year

\_\_\_ Gold \$2,500/Year

\_\_\_ Historian \$500/Year

\_\_\_ Platinum \$5,000/Year

### PAYMENT OPTIONS

Sponsorship amount \$\_\_\_\_\_

☐ Check enclosed, payable to Geneva History Museum

☐ Charge credit card

Name on card

\_\_\_\_\_

Card# \_\_\_\_\_

Exp. \_\_\_\_ / \_\_\_\_ CVC \_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Business Name: \_\_\_\_\_

Person to contact for logo, etc.: \_\_\_\_\_

Phone or email: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

