

IMAGE FEES

Image reproduction charges are the sum of two fees: Use Fees and Production Fees.

Fees apply for making and/or using all copies or reproductions. Prices for copies, reproductions and related “use fees” reflect Geneva History Museum policy to recover costs of making copies and reproductions, as well as modest consideration for conservation and preservation of and access to the collection.

PROCESSING

Conditions governing the use of reproductions provided by the Geneva History Museum will be specified in a written contractual agreement generated by the Museum. Rights granted by the Museum are valid only upon the Museum’s receipt of the signed agreement and payment of the amount specified in the agreement. The Geneva History Museum reserves the right to restrict reproduction of its materials to educational, exhibition, and research purposes; to limit the use and number of photographic copies; to refuse any request; and to impose such conditions as the Museum may deem in its best interests. Processing times are variable and will be estimated when reproductions are ordered.

SPECIAL CONDITIONS

The Geneva History Museum reserves the right to deviate from published rates when special conditions exist. Rates for uses not listed will be quoted upon request. All rates are subject to change without notice. Reuse fees may also be quoted upon request.

Use Type	Use Detail	Description	Use Fee: Price per image	Production Fee: Digital file/price per image	Production Fee: Photo Print / price per image
Advertising U.S. market (one ad, all media)		Single use for consumer print ad, outdoor displays, point of purchase displays, or online banner ads	\$300.00	Quote available upon request	
Advertising world market (one ad, all media)		Single use for consumer print ad, outdoor displays, point of purchase displays, or online banner ads	\$500.00	Quote available upon request	
Broadcast	Public, U.S. and World	Use in television or internet programming to be broadcast	\$100.00	Quote available upon request	
Brochures and items for free distribution		Use for pamphlets, invitations, flyers, etc.	\$30.00	Editorial print quality (300 dpi at 8x10 in.) \$20.00	
Corporate		Use for brochures, flyers, annual reports, poster, trade show, AV presentation.	Quote available upon request	Quote available upon request	
Display - Commercial	For-profit corporation, businesses and individuals	Décor prints for display in a store, business or other commercial place. For print size requested outside of the production fee list, please call for quote.	\$50.00		8x10 - \$15.00 11x14 - \$25.00 16x20 - \$35.00 20x30 - \$50.00 24x36 - \$60.00
Display - Non-Profit	Non-profit organizations, schools	Décor prints for display in a non-profit organization or school. For print size requested outside of the production fee list, please call for quote.	\$25.00		8x10 - \$15.00 11x14 - \$25.00 16x20 - \$35.00 20x30 - \$50.00 24x36 - \$60.00
Display - Individual	Home decor and private office (non- public area)	Décor prints for display in a home, private office or non-public area. For print size requested outside of the production fee list, please call for quote.	\$15.00		8x10 - \$15.00 11x14 - \$25.00 16x20 - \$35.00 20x30 - \$50.00 24x36 - \$60.00

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Editorial - Cover Use	For-profit corporation, businesses and individuals	Use on a book or magazine cover	\$100.00	Editorial print quality (300 dpi at 8x10 in.) \$20.00 High-Res (600 dpi at 8x10 in.) \$40.00	
Editorial - Internal Use	For-profit corporation, businesses and individuals	Use as an illustration inside a book or magazine	\$50.00	Editorial print quality (300 dpi at 8x10 in.) \$20.00 High-Res (600 dpi at 8x10 in.) \$40.00	
Editorial - Cover Use	Non-profit organizations, schools	Use on a book or magazine cover	\$50.00	Editorial print quality (300 dpi at 8x10 in.) \$20.00 High-Res (600 dpi at 8x10 in.) \$40.00	
Editorial - Internal Use	Non-profit organizations, schools	Use as an illustration inside a book or magazine	\$25.00	Editorial print quality (300 dpi at 8x10 in.) \$20.00 High-Res (600 dpi at 8x10 in.) \$40.00	
Exhibit	Non-profit organizations, schools	Prints for exhibit and educational displays. Usual delivery method is digital file, but if prints are requested the charge is use fee + print cost.	\$20.00	High-Res (600 dpi at 8x10 in.) \$40.00 Super High-Res (1200 dpi at 8x10 in.) \$150.00	8x10 - \$15.00 11x14 - \$25.00 16x20 - \$35.00 20x30 - \$50.00 24x36 - \$60.00
Powerpoint		Images for classroom and lecture presentations	\$10.00	Low-Res screen quality (72 dpi at 8x10 in.) \$10.00	
Student - School Project		Images for student presentations and assignments. Scans are provided free of charge for requests of 4 images or less. The charge is \$10/image for requests of 5 or more.			
Web Use		Use for personal or organizational websites	\$50.00	Low-Res screen quality (72 dpi at 8x10 in.) \$10.00	

Please note, the size of the image of the photo print is dictated by the actual proportions of the original image. Images are centered on the paper size indicated and may be enlarged. Trimming or matting may be required if framing is the desired end result. GHM does not provide custom printing or re-touching services. Historic images may reveal scratches, abrasions, and other evidence of the age and condition of the originals; there are no refunds or returns for photo prints.

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